



LEGACY  
YOUTH  
LEADERSHIP

# LEGACY YOUTH LEADERSHIP 2019 ANNUAL REPORT

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## OUR MISSION

**Legacy Youth Leadership is a nonprofit organization that works to build a socially conscious & active generation of young people. LYL provides free educational & activism programs as well as leadership coaching & mentoring to young people to supplement students' existing school & youth development. LYL equips students with the tools they need to reach their academic & philanthropic goals and to make a REAL impact in the world around them by building water projects and supporting other social & charitable initiatives.**

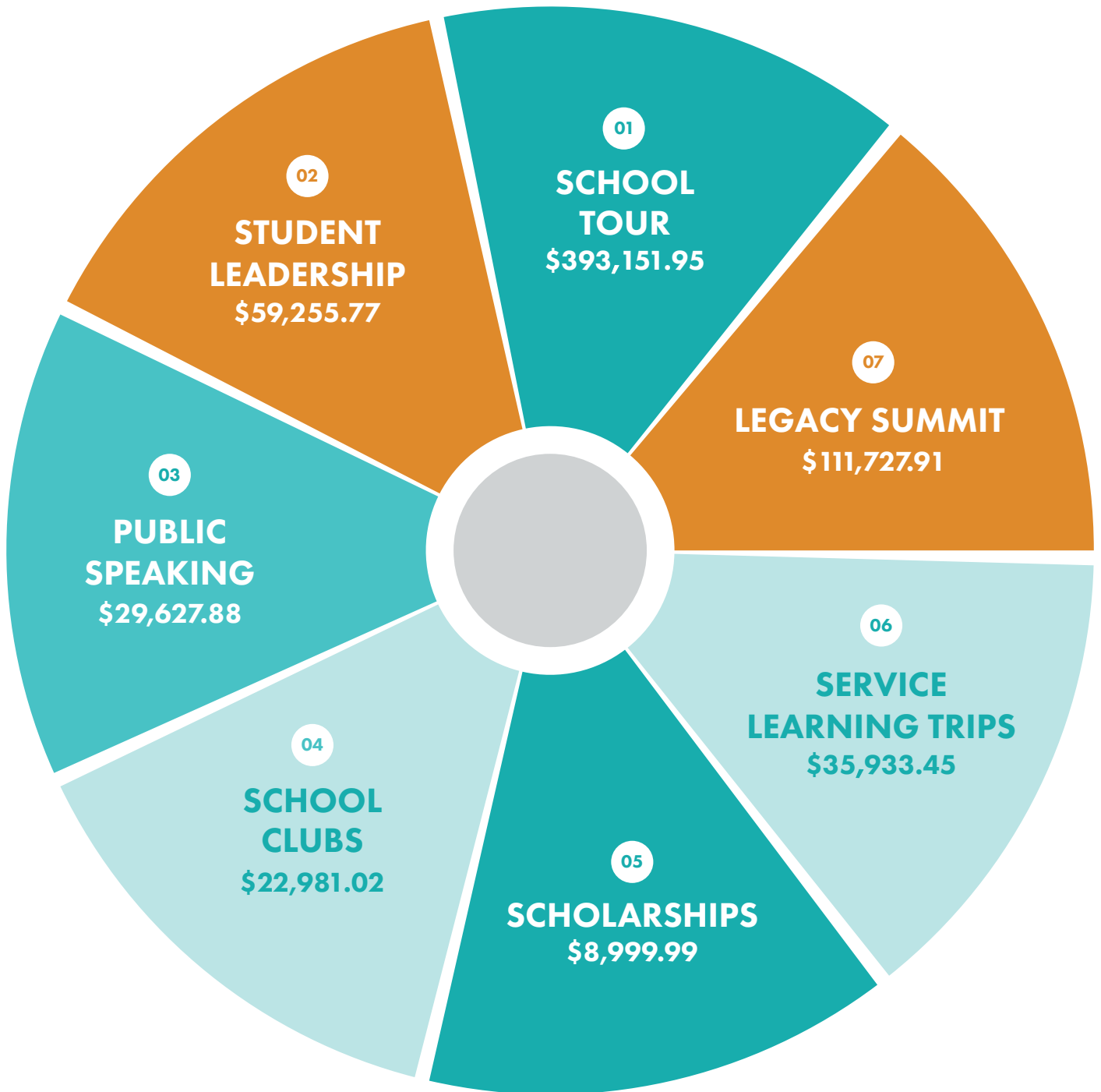


## 2019 IMPACT / RECAP

A.	<b>133,813 STUDENTS SERVED</b>	✓
B.	<b>1,001 SCHOOLS REACHED</b>	✓
C.	<b>\$8.9K SCHOLARSHIPS</b>	✓
D.	<b>1,800 MENTORSHIP HOURS</b>	✓

2019

FINANCIALS





## SCHOOL TOUR

LYL's primary education OUTREACH initiative is our School Tour. This program is made up of 30 college students across the United States who are trained as speakers and mentors to educate the peers in their local communities about important social & global issues. These Ambassadors deliver in-person, peer-to-peer presentations that are high-energy and multimedia rich. These presentations educate students on current global issues and help connect young people with our other programs so that they can take action to solve these issues! This program reaches hundreds of campuses and tens of thousands of students around the world!

01.	133,171 BUTTS IN SEATS	✓
02.	510 CAMPUSES	✓



## STUDENT LEADERSHIP PROGRAM

The Student Leadership Program is the driving force behind our activation and development of student leaders. Once a school commits to joining our Student Leadership Program, each school is assigned an LYL mentor. This mentor invests in 1-2 student leaders per school, over the course of an entire school year. This mentorship takes place via bi-weekly or monthly calls between the mentor and mentee. The purpose of each phone call is to guide and shape the leadership development of a student. Each call develops different skills including recruitment and team building, goal setting, strategic planning, community organizing, marketing, event planning, public speaking, business development, and community outreach. Each mentor spends 30-40 hours a year guiding each student leader on how to be an effective ambassador for global issues.

- |     |                         |   |
|-----|-------------------------|---|
| 01. | 284 SCHOOLS             | ✓ |
| 02. | 426 STUDENTS IN PROGRAM | ✓ |
| 03. | 1,080 HOURS MENTORED    | ✓ |
| 04. | 284 FUNDRAISERS HELD    | ✓ |
| 05. | \$158,255 RAISED        | ✓ |



## SCHOOL CLUB PROGRAM

LYL helps student leaders become active participants in solving real global issues like the global water crisis, and more. When students want to organize groups of peers to collectively take action around charitable causes, LYL mentors and develops students to take action by creating a Club. This club is created and recognized within the school system. LYL's Student Club Program provides month by month mentorship for students, guiding each leader on the steps that need to be taken to effectively start, manage, and lead a club. This mentorship includes training on both soft skills, hard skills, and skills specific to a student who creates or leads a club.

01.	114 CLUBS ✓
02.	2,850 STUDENTS IN CLUBS ✓
03.	\$171,846 RAISED BY CLUBS ✓



## SCHOLARSHIPS

As LYL exists to develop students, our Scholarship Programs directly support young people by giving them the opportunity to continue their formal education. This program is one of our youngest, but one we are excited to grow in the years to come. Our scholarship programs exist to celebrate students who have done incredible things for global issues, while making the opportunity to pursue higher education easier. In 2019 we gave out a total of FOUR (4) educational scholarships totalling \$8,999.99.

01.	4 SCHOLARSHIPS	✓
02.	\$8,999 AWARDED	✓



# SERVICE LEARNING TRIPS

Countless studies show that the opportunity for students to learn outside of the formal setting of a classroom, textbook, or assignment dramatically impact a student's academic, social & emotional growth. Through experiential learning, students are given the opportunity to travel and accumulate experiences that grow and develop their leadership skills. Service learning trips are an opportunity for students to see and understand global issues from a new perspective. This cross-cultural experience includes on the ground service projects, meeting with community and government leaders to better understand social issues, community building activities amongst peers, and unique tourism adventures to give students a better understanding of the world around them.

## 10 STUDENTS WHO TOOK TRIPS



# LEGACY SUMMIT

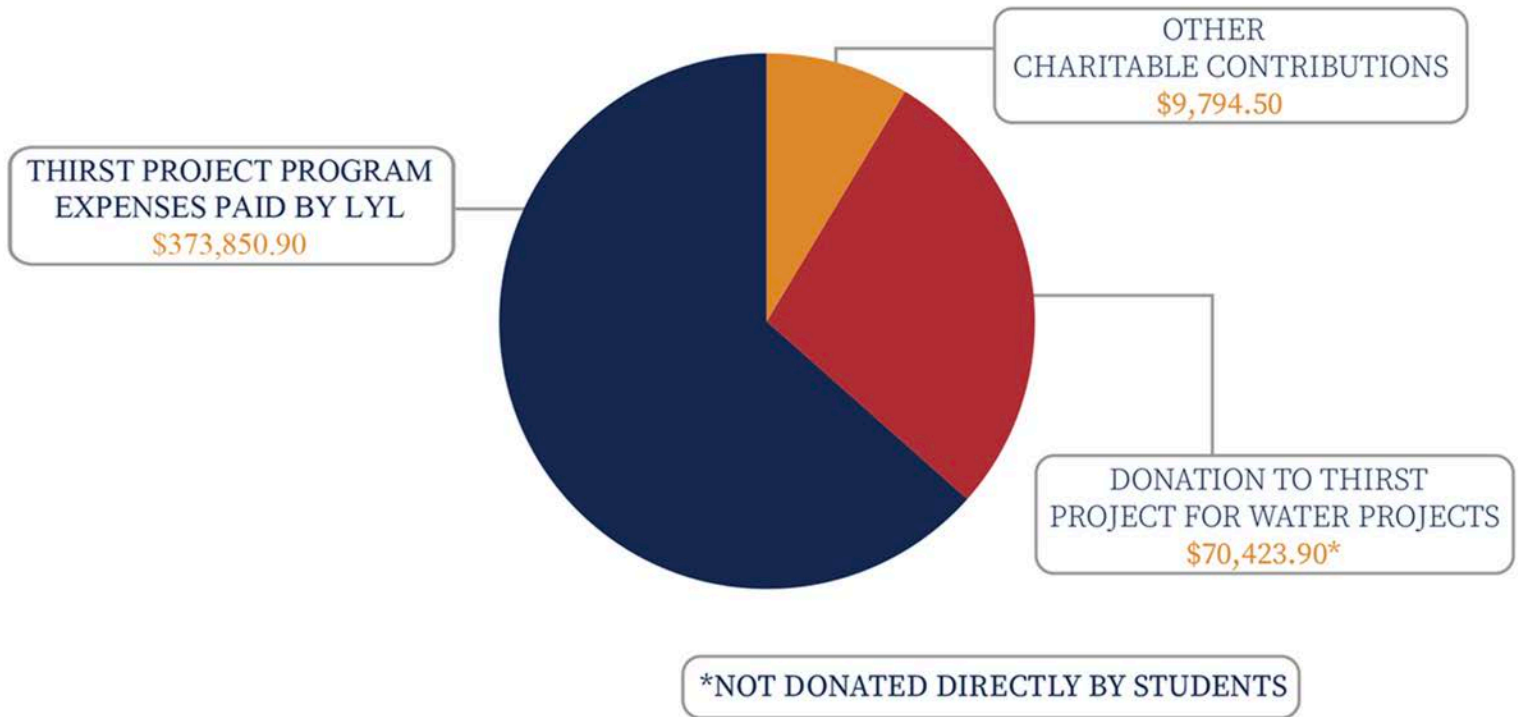
LYL gives students unique opportunities to come together to build community. Legacy Summit is just one example of that. Legacy Summit is an EPIC four day/three-night event that is one part Summer Camp, one part United Nations General Assembly and one part Music Festival! Hosted every year in Los Angeles, Legacy Summit brings our top students, teachers and administrators together in one place at one time for powerful workshops, training sessions, and more!

1.	<b>196 STUDENT &amp; TEACHER LEADERS ATTENDED</b>	✓
2.	<b>87 CAMPUSES REPRESENTED</b>	✓



# LYL 2019 FINANCIALS

## CHARITABLE CONTRIBUTIONS

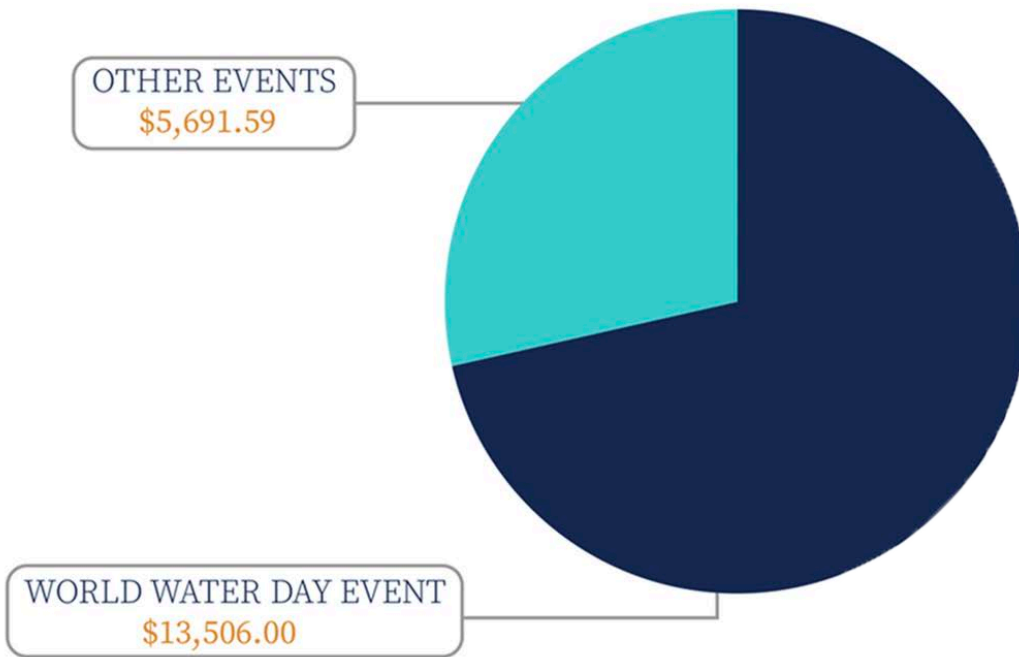


## ABOUT CHARITABLE CONTRIBUTIONS

In addition to developing students as leaders, LYL connects young people with the tools they need to make an impact on the causes they care about the most. Through some of our programs, LYL will receive donations for the other charitable causes and partner organizations we support, like Thirst Project. These gifts are donated to those organizations throughout the year. Other causes include important social issues like HIV Research, Hunger/Feeding Americans, Homelessness, Racial Justice & Equality, and more.

# LYL 2019 FINANCIALS

## ADVOCACY EVENTS



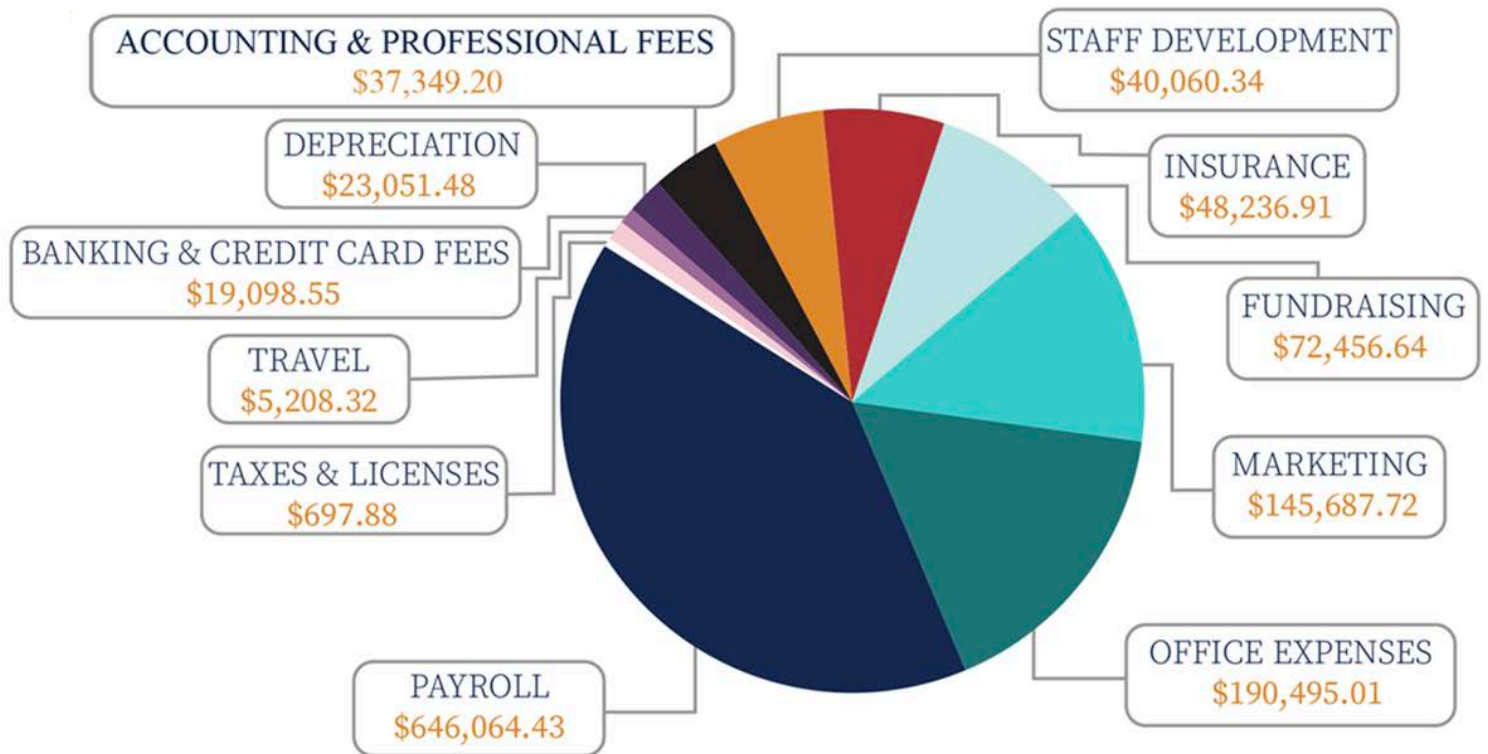
## ADVOCACY EVENTS

### COMMUNITY ACTIVATIONS & EXHIBITIONS

Part of LYL's education outreach initiatives include robust advocacy events and awareness campaigns. These events and initiatives are produced at LYL's sole expense to educate more young people about the most important humanitarian causes in the world and move those young people to take action around them. These activations feature powerful, data driven installations and demonstrations that this year reached 50M people digitally, 10M people in Traditional media and nearly 1,000 people in person.

# LYL 2019 FINANCIALS

## OPERATIONS



## ABOUT OPERATIONS

LYL's Operations support not only the administrative efforts necessary to run our own organization, but many direct costs that we bear and in turn donate in-kind to the other partner organizations & causes we support, like Thirst Project. Many of the staff on our payroll are full time mentors dedicated exclusively to working with student leaders. Although the cost of their pay is reflected here in Operations and not in the expenses of the student program that they work for, they are critical for the impact we make in the lives of young people.

# BOARD OF DIRECTORS

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