



LEGACY
YOUTH
LEADERSHIP

LEGACY YOUTH LEADERSHIP 2021 ANNUAL REPORT



OUR MISSION

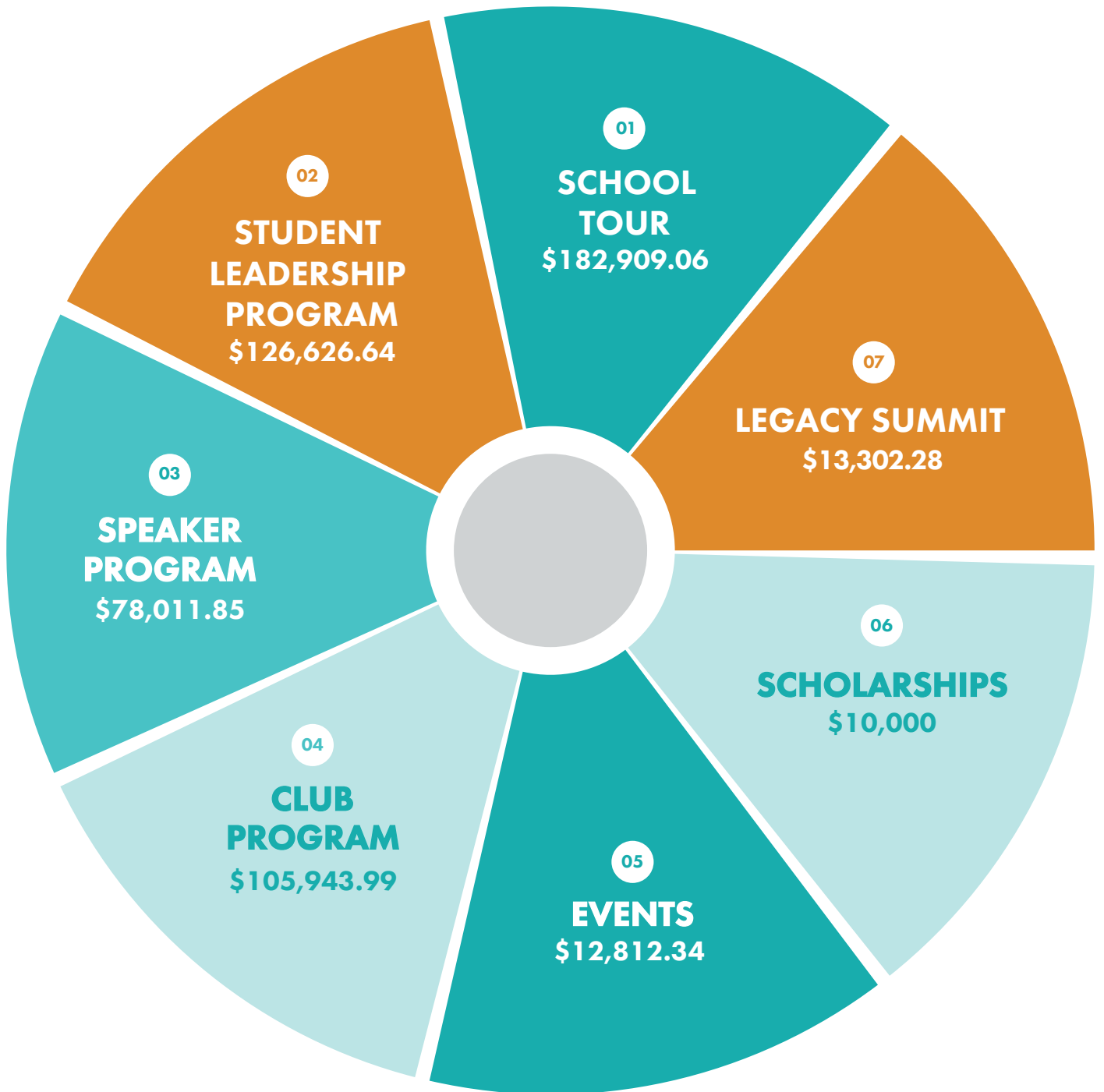
Legacy Youth Leadership is a nonprofit organization that works to build a socially conscious & active generation of young people. LYL provides free educational & activism programs as well as leadership coaching & mentoring to young people to supplement students' existing school & youth development. LYL prioritizes making our programs available to students living in low income & underserved communities. LYL equips students with tools they need to reach their academic & philanthropic goals to make a REAL impact in the world around them by building real water projects and other global charitable initiatives.



2021 IMPACT / RECAP

A.	25K+ STUDENTS SERVED	✓
B.	400+ SCHOOLS REACHED	✓
C.	\$725K+ RAISED FOR CHARITY	✓
D.	300+ PRESENTATIONS GIVEN	✓

2021 FINANCIALS





SCHOOL TOUR

LYL's primary outreach initiative is our School Tour. This program is led by 30+ young speakers across the United States, and around the world, who are trained as speakers and subject matter authorities to educate students in their local communities about important social issues. These Ambassadors deliver in-person and virtual, peer-to-peer presentations that are high-energy and multimedia rich. Our School Tour program also showcases powerful 15-20 minute documentary-styled pieces that demonstrate these causes and issues through the eyes of a student leader. The goal of this program is not only to educate students about important issues, but move them to take action to solve those issues. We do this by connecting those students with the opportunity to join our free leadership and mentorship programs to learn the skills they need to change the world.

01.	20,945 STUDENTS REACHED	✓
02.	290 PRESENTATIONS	✓



STUDENT LEADERSHIP PROGRAM

Our Student Leadership program is the driving force behind our activation and development of student leaders. Once a student commits to joining our Leadership Program, each student participates in a journey that grows and develops them as an individual, with the goal to develop the skills they need to create real, tangible change in the world today. The Leadership Program is time-sensitive, cohort-based, part pre-recorded digital/part virtual live-sessions led by mentors, and runs on a rolling basis throughout the academic year. The program is made up of four modules that build the skills of Self and Social Awareness, Goal Setting, Strategic Planning, Marketing, Communication, and Fundraising. Every student is matched with a mentor that guides them through the program that includes video content, worksheets, live lessons, and action steps. The purpose of the program is to guide and shape the leadership development of a student so that they can use their time, money, voice, or vote to impact the world today!

01.	214 SCHOOLS	✓
02.	333 STUDENTS IN PROGRAM	✓
03.	1,400 HOURS MENTORED	✓
04.	438 FUNDRAISERS HELD	✓
05.	\$725,000 RAISED	✓



SPEAKER PROGRAM

In order to be a student leader, it is imperative for young people to develop as communicators in order to effectively spread a message. In 2021, we retooled our speaker program to better serve our students growth as a communicator, specifically for the purpose of organizing a movement of supporters at their schools and in their community. The speaker program is time-sensitive, cohort-based, part pre-recorded digital/part virtual live-sessions led by mentors, and run periodically throughout the academic year. The program is built around three modules, where students learn about the power of storytelling, the value of written and oral communication, and how to structure and deliver a presentation. Led by an LYL mentor, our speaker program challenges young people to leverage their voice to change the world.

01.	65 STUDENTS IN PROGRAM	✓
02.	13 PRESENTATIONS GIVEN	✓



CLUB PROGRAM

LYL helps student leaders to be active participants in solving global issues like the global water crisis, climate change, and gender equality. LYL also currently powers one of its partner organizations, The Thirst Project's, work in the field to help END the global water crisis. For students who want to go deep, who don't just want to lead a fundraiser or awareness campaign for a cause, but who want to start their own miniature "organizations", LYL offers our School Clubs Program. When students want to organize groups of peers to collectively take action around the water crisis, LYL mentors and develops students to take action by creating a "Thirst Project Club" at their school. LYL's Thirst Project Club Program provides monthly mentorship for students, guiding each leader on the steps that need to be taken to effectively start, manage, and lead a club. This mentorship includes training on both soft skills, hard skills, and skills specific to a student who creates or leads a club.

01.	136 CLUBS ✓
02.	3,046 STUDENTS IN CLUBS ✓
03.	\$109,381 RAISED BY CLUBS ✓



SCHOLARSHIPS

LYL exists to develop students, and our academic Scholarship Programs offer the opportunity for students to continue their formal education. Our scholarship program exists to celebrate students who have done incredible things for global issues, while making the opportunity to pursue higher education easier. This program is one of our youngest, but one we are excited to grow in the years to come. In 2021 we gave out a total of ten (10) academic scholarships totaling \$10,000 thanks to our friends at Tea Drops.

01.	10 SCHOLARSHIPS GIVEN ✓
02.	\$10,000 AWARDED ✓

LEGACY SUMMIT

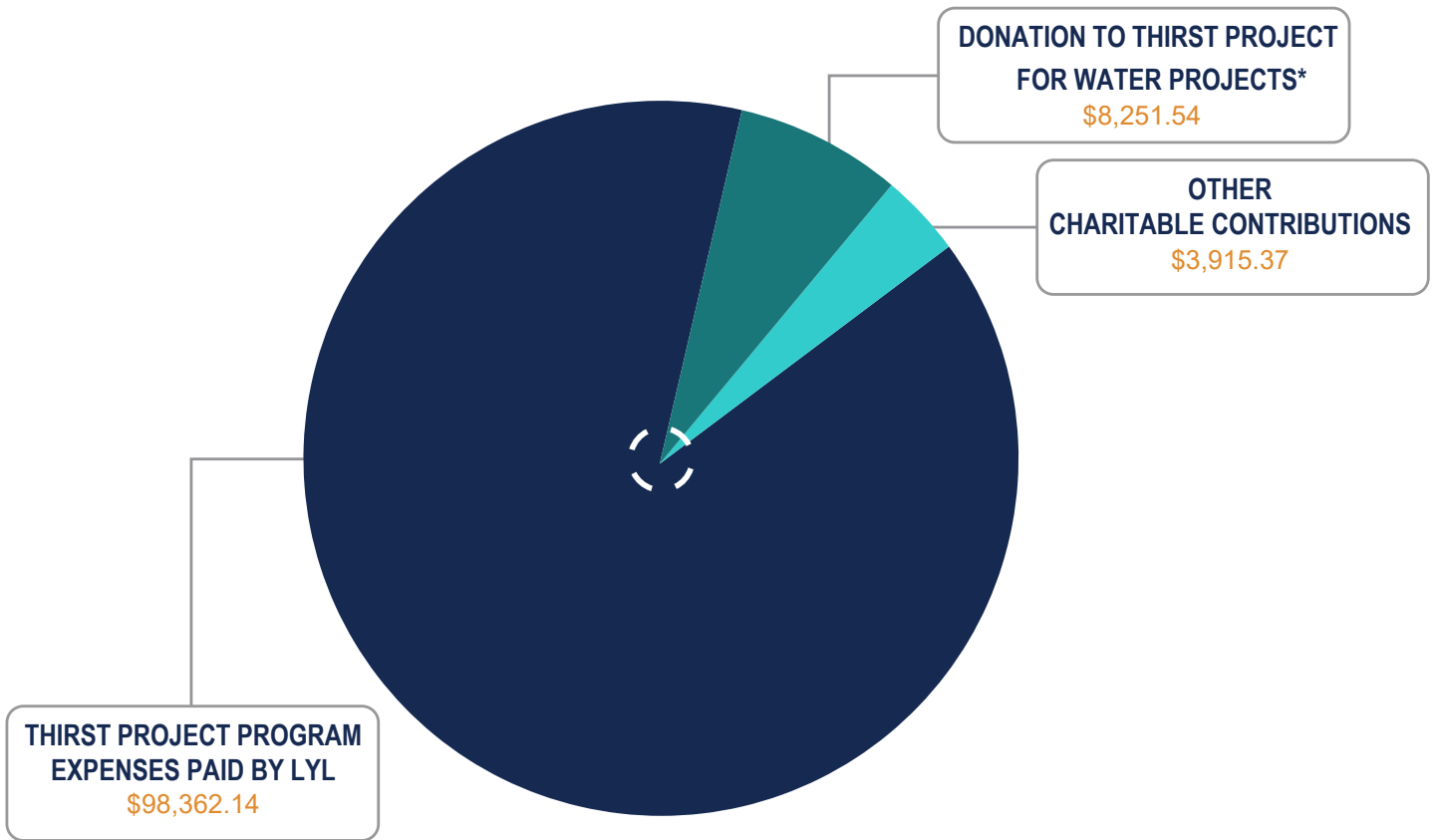
LYL gives students unique opportunities to come together to build community. Legacy Summit is just one example of that. Typically, Legacy Summit is an EPIC two day event in person event but due to continuing COVID-19 restrictions, we produced this event 100% virtually through Zoom! Legacy Summit still brought together our top students, teachers and administrators together in one place at one time to experience inspiring keynote speeches, powerful workshops, intimate training sessions, musical performances and more!

1.	165 STUDENT & TEACHER LEADERS ATTENDED	✓
2.	95 CAMPUSES REPRESENTED	✓



LYL 2021 FINANCIALS

CHARITABLE CONTRIBUTIONS



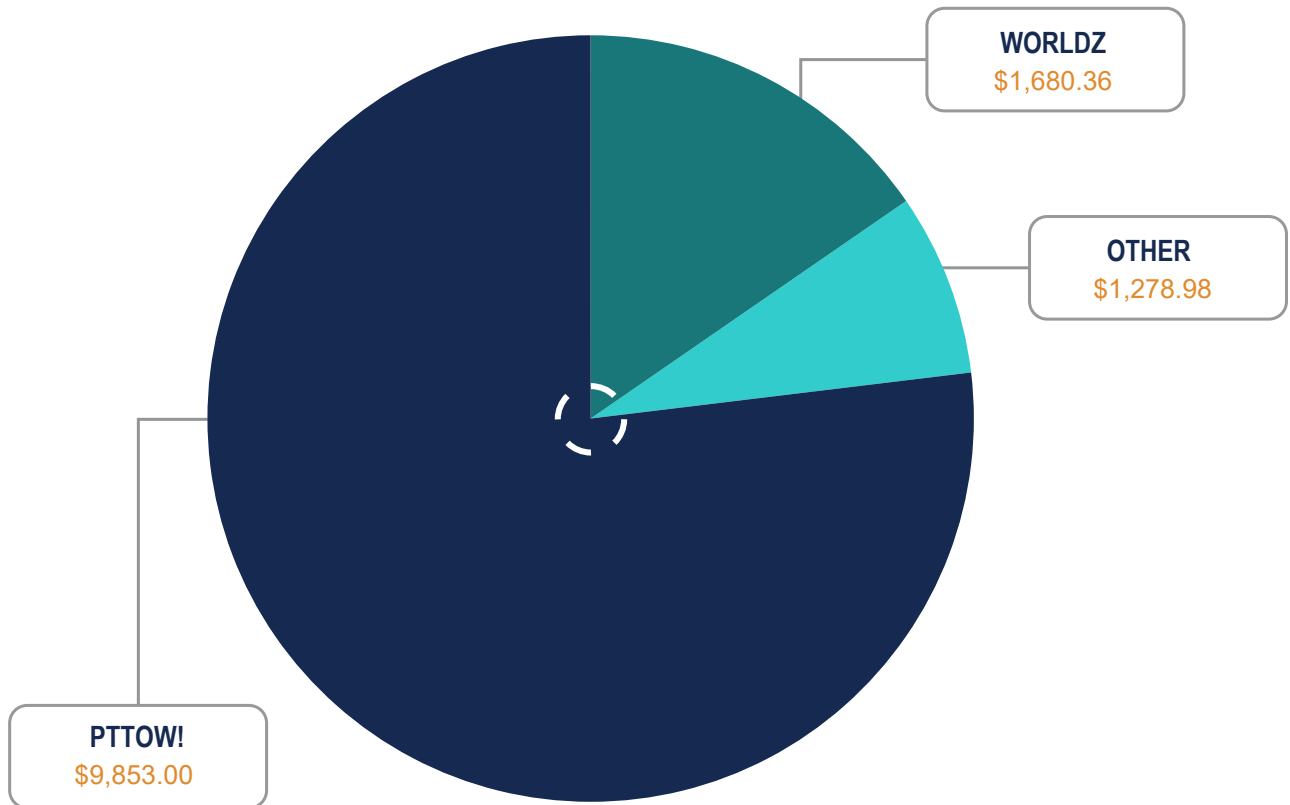
*NOT DIRECTLY DONATED BY STUDENTS

ABOUT CHARITABLE CONTRIBUTIONS

In addition to developing students as leaders, LYL connects young people with the tools they need to make an impact on the causes they care about in their world. Through some of our programs, LYL will receive donations for the other charitable causes we support, like Thirst Project. These gifts are donated to those organizations throughout the year. Other causes include HIV research, climate change, gender equality, homelessness, hunger, racial justice, and more.

LYL 2021 FINANCIALS

ADVOCACY EVENTS

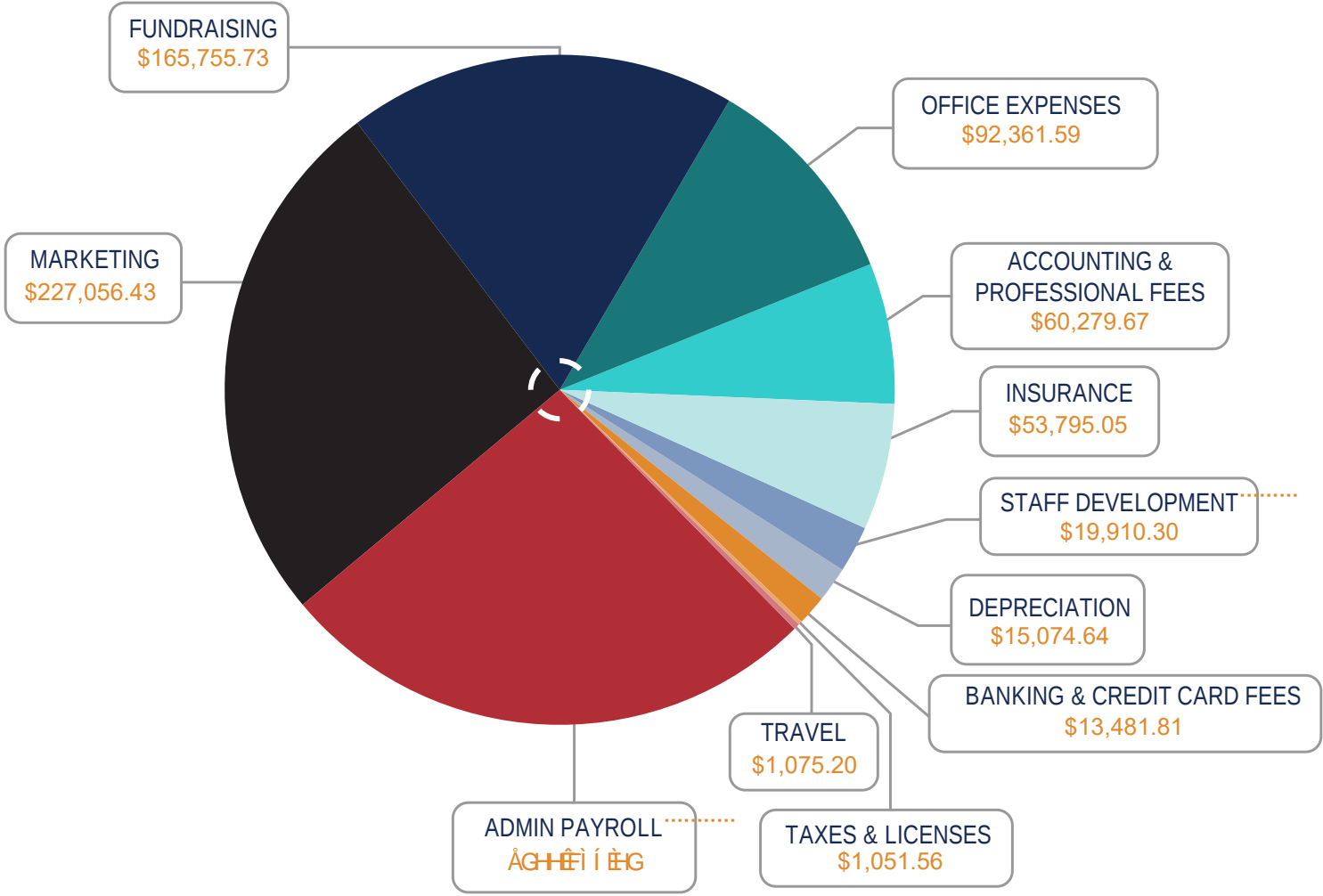


ABOUT ADVOCACY EVENTS

Part of LYL's education outreach initiatives include robust advocacy events and awareness campaigns. These events and initiatives are produced at LYL's sole expense to educate more people about the most important humanitarian causes in the world and move those people to take action around them. In 2021, we produced our Inaugural Legacy Ball as a Virtual Telethon with Watch Parties all over the world. This media & fundraising Livestream event was hosted by Scott Evans and featured musical performances by major artists, like Jamie Miller & Lord KraVen as well as presentations by Monique Coleman, Casey Simpson, Hiram Yarbro, Missi Pyle, AJ Gibson, The Cameron Boyce Foundation, and a live auction that raised nearly \$300,000 for our school programs and charity partners!

LYL 2021 FINANCIALS

OPERATIONS



ABOUT OPERATIONS

LYL's Operations support not only the administrative efforts necessary to run our own organization, but many direct costs that we bear and in turn donate in-kind to the other partner organizations & causes we support, like Thirst Project.

YEAR END RECAP

\$1,774,6611 TOTAL INCOME

\$989,905 TOTAL PROGRAM EXPENSES

\$221,767 TOTAL FUNDRAISING EXPENSES

\$324,615 TOTAL ADMIN. EXPENSES

\$104,348 NET ASSETS

BOARD OF DIRECTORS

SETH MAXWELL ((PRESIDENT)

MICHELLE O'DROSKE (C(CHAIR)AIR)

ANDREW VARELA ((VICE CHAIR))

ANDREW BALDWIN (TREASURER)

T.S. NOWLIN (\$SECRETARY)

CHRISTINE BAKAN

DEBBIE BRACKEEN

DR. MARY KERR

WYCK GODFREY

MICHAEL C. MANNING

DAVID MCCLOSKEY

TAYLOR SHUPE



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[LEGACY YOUTH LEADERSHIP.ORG](https://www.legacyyouthleadership.org)