

LEGACY YOUTH LEADERSHIP ANNUAL REPORT 2022





OUR MISSION

Legacy Youth Leadership (“Legacy”) is a nonprofit organization that is building better leaders who will build a better world. Legacy provides free education and leadership programs to develop and mentor young people. We prioritize making our programs available to students living in low-income & underserved communities. Legacy equips students with the skills they need to reach their academic goals, make a REAL impact on the world around them, and thrive.

2022 IMPACT



**22,000+
STUDENTS SERVED**



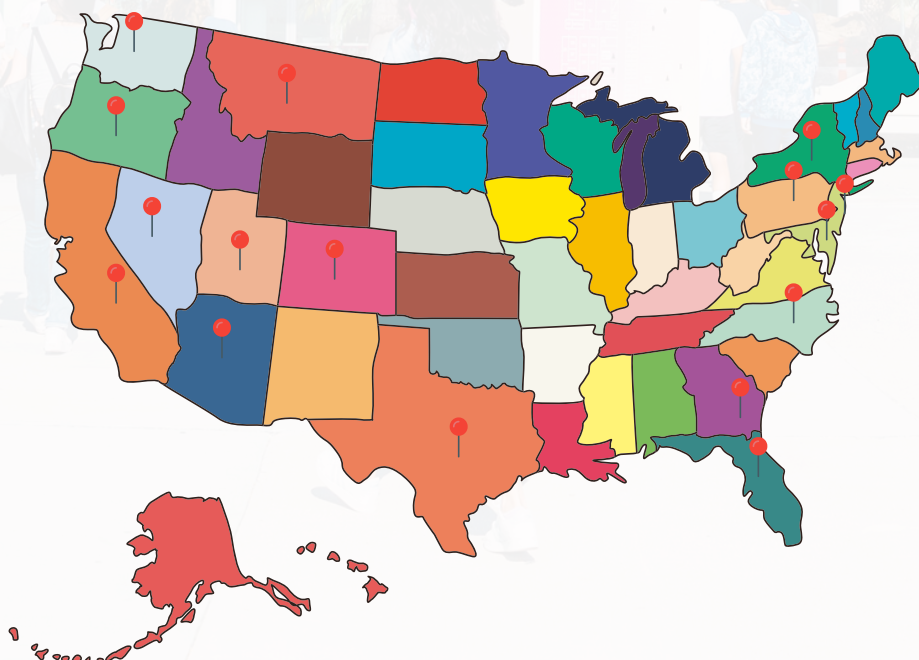
**\$151K+ RAISED
FOR CHARITY**



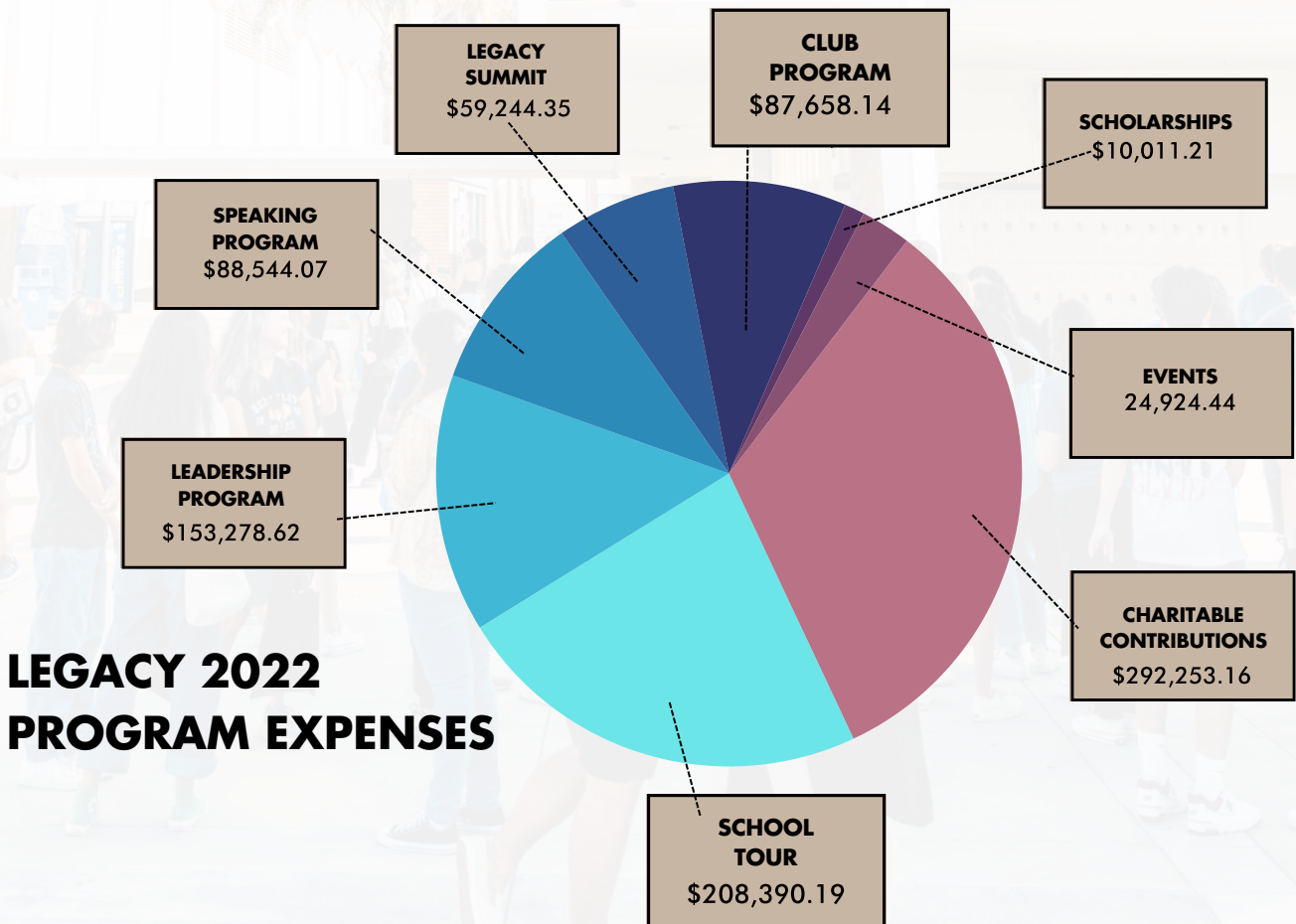
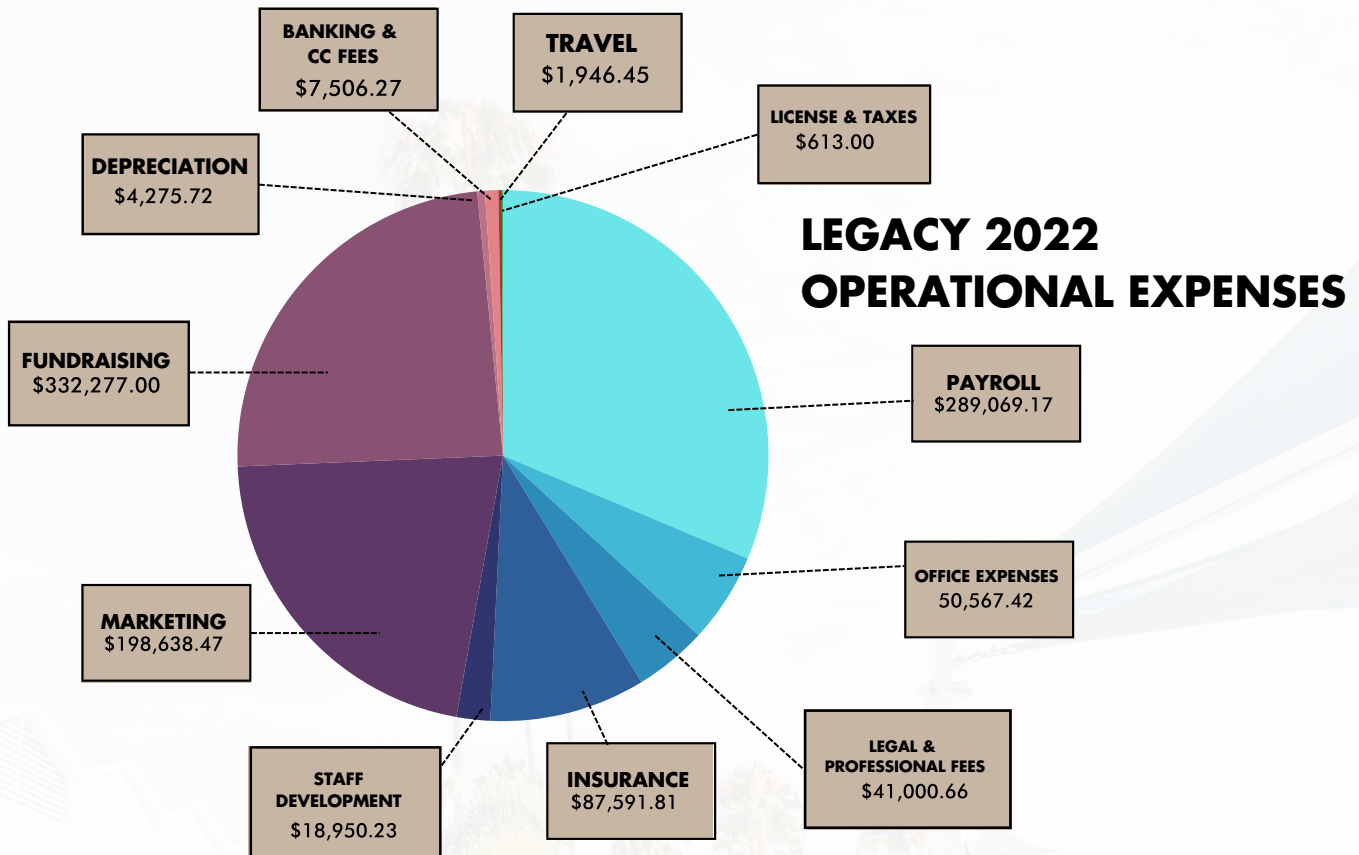
**100+
MENTORSHIP HOURS**



**220+
SCHOOLS REACHED**



2022 FINANCIALS





SCHOOL TOUR

SCHOOL TOUR




One of Legacy's primary outreach initiatives is our Annual School Tour. This program is led by young people across the United States, and around the world, who are trained as speakers to educate students about important social issues and empower them to take action. These School Tour Ambassadors deliver in-person and virtual, peer-to-peer presentations that are high-energy and multimedia rich. The goal of this program is not only to educate students about important issues, but to move them to solve those issues by joining our free leadership and mentorship programs which help them develop the skills they need to change the world.



21,414
BUTTS IN SEATS



121
SCHOOLS REACHED

A group of students is gathered in a modern building hallway with large glass windows. In the center, a young woman with blonde hair, wearing a black top and black pants, is smiling and looking at her phone. She has a name tag hanging from her neck. To her right, a young man with brown hair is looking at her. In the foreground, the back of a young woman with dark hair is visible, also looking towards the center. Other students are visible in the background, some looking at their phones. The overall atmosphere is casual and social.

STUDENT LEADERSHIP PROGRAM

STUDENT LEADERSHIP PROGRAM



Our Student Leadership program is the driving force behind our activation and development of student leaders. Once a student commits to joining our Leadership Program, each student participates in a journey that grows and develops them as an individual, with the goal to develop the skills they need to create real, tangible change in the world today. The Leadership Program is time-sensitive, cohort-based, part pre-recorded digital/part virtual live-sessions led by mentors, and runs on a rolling basis throughout the academic year. The program is made up of four modules that build the skills of Self and Social Awareness, Goal Setting, Strategic Planning, Marketing, Communication, and Fundraising. Every student is matched with a mentor that guides them through the program that includes video content, worksheets, live lessons, and action steps. The purpose of the program is to guide and shape the leadership development of a student so that they can use their time, money, voice, or vote to impact the world today!



CAMPUSES REACH: 221



HOURS MENTORED: 100+



STUDENTS SERVED: 1,169



FUNRAISERS HELD: 495



MONEY RAISED: \$120,188

All Courses
Time Track

TIME TRACK 

WITH ACTRESS
MONIQUE COLEMAN



**TIME TRACK W/
MONIQUE COLEMAN**

All Courses
Voice Track

VOICE TRACK 

WITH TV HOST
SCOTT EVANS



**VOICE TRACK W/
SCOTT EVANS**

All Courses
Vote Track

VOTE TRACK 

WITH FORMER WHITE
HOUSE STAFFER AMY LETZ



**VOTE TRACK W/
AMY LETZ**

All Courses
Money Track

MONEY TRACK 

WITH LEGACY'S SVP OF EDUCATION PROGRAMS
EVAN WESLEY



**MONEY TRACK W/
EVAN WESLEY**



SPEAKER PROGRAM

STUDENT SPEAKER PROGRAM



In order to be a student leader, it is imperative for young people to develop as communicators to effectively spread a message. The Speaker Program challenges students to step outside of their comfort zone to grow as a communicator, specifically for the purpose of organizing a movement of supporters at their school and in their community. The Speaker Program is time-sensitive, mentorship intensive experience that includes pre-recorded videos and virtual live-sessions led by mentors. The program is built around three modules, where students learn about the power of storytelling, the value of written and oral communication, and how to structure and deliver a presentation. Led by a Legacy mentor, our Speaker Program challenges young people to leverage their voice to change the world.



179

PRESENTATIONS GIVEN



4,798

STUDENTS REACHED



283

**STUDENTS COMPLETED
PROGRAM**

SCHOOL CLUB PROGRAM



Legacy helps student leaders to be active participants in solving global issues like the global water crisis, climate change, and gender equality. Legacy also currently powers one of its partner organizations, The Thirst Project's, work in the field to help END the global water crisis. For students who want to go deep, who don't just want to lead a fundraiser or awareness campaign for a cause, but who want to start their own miniature "organizations" , Legacy offers our School Clubs Program. When students want to organize groups of peers to collectively take action around the water crisis, Legacy mentors and develops students to take action by creating a "Thirst Project Club" at their school. Legacy's Thirst Project Club Program provides monthly mentorship for students, guiding each leader on the steps that need to be taken to effectively start, manage, and lead a club. This mentorship includes training on both soft skills, hard skills, and skills specific to a student who creates or leads a club.



**103
CLUBS**



**2,575
STUDENTS IN CLUBS**



**\$151,613
RAISED BY CLUBS**



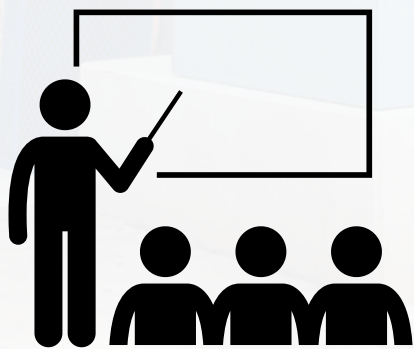


LEGACY SUMMIT



LEGACY SUMMIT

Legacy creates unique opportunities to bring students together to build community. Legacy Summit is just one example of that. In 2022, we hosted Legacy Summit for the fourth year in a row as a two day event that brought together our most inspiring young leaders from across the world. Hosted at our partner school, Corona Del Mar, in Newport Beach, CA, Legacy Summit brings top students, teachers and administrators together in one place at one time! At Legacy Summit we invest in & develop the skills of our Legacy Students & Teachers by presenting powerful, inspirational all-Summit plenary sessions featuring inspiring world-class speakers, leaders, celebrities, musicians, artists, and more! Summit also includes intimate breakout sessions with Legacy Staff to teach everything from Leadership, Fundraising, Marketing, Event Planning, Social Media and more to equip students and teachers to be the best leaders they can be! This experience builds inter-school student relationships so young people can share ideas from their own Legacy experiences and develop lifelong friendships with other inspiring young activists from all over the World.



147

STUDENT + TEACHERS



25

CAMPUSES REPRESENTED



CDM





Liquid
Death



SCHOLARSHIPS



SCHOLARSHIPS



Legacy exists to develop students, and our academic Scholarship Program offers the opportunity for students to continue their formal education. Our scholarship programs exist to celebrate students who have done incredible things for global issues, while making the opportunity to pursue higher education easier. We give out dozens of scholarships for students' academic and leadership advancement every year, providing tens of thousands of dollars to students around the world so they can grow as leaders. We also give out dozens of leadership experience scholarships for students to participate in things like Legacy Summit, our in-person leadership development conference, and other similar opportunities.

FUNDED 13 SCHOLARSHIPS WORTH \$1,000 EACH



MOHAMMAD HOMAYOON

IRVINE VALLEY COLLEGE 

Mohammad was able to use his scholarship to continue his work with his club, AED, to support Afghan Economic Development and supporting families back in Afghanistan.

YEAR END RECAP

TOTAL INCOME

\$2,023,184

TOTAL PROGRAM EXPENSES:

\$1,347,278

TOTAL FUNDRAISING EXPENSES:

\$332,277

TOTAL ADMIN EXPENSES:

\$288,977

NET ASSETS:

-\$562,873

BOARD OF DIRECTORS



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